

Western Gateway Gazette

Northern Berkshire Business and Professional Women

Lucy A. Milette, editor. Elizabeth Manns, copyist/production.

October, 2010

Dear Members,

The golden autumn light slants through the coloring trees, tempting us to a drive over our winding country roads. The broad strokes of red and yellow mixed with spicy smells of fall beckon us and fill the very atmosphere. How lucky we are to be 'center stage' and witness the Northern Berkshire landscape at one of its finest moments. Ah, October! It is October and the month for BPW to look to the contributions of working women.

Each week during the third week in October, we stop to honor the contributions of working women and the employers who support them during Business and Professional Women's National Business Women's Week. Established in 1928, National Business Women's Week is an occasion to call attention to working women, facilitate discussions on the needs of working women and raise awareness of the resources available for women working in our communities.

As a part of NBBPW, our Local Club will honor a woman in our area as a Woman of Achievement. This year Northern Berkshire has chosen newly elected Massachusetts State Representative, Gail Carridi, as our recipient of this prestigious award. Gail exemplifies the Women's Week concept of "Women In Charge" and

honoring her is a great opportunity to recognize and highlight the progress women have made as business owners and entrepreneurs.

Many assume that people of great accomplishment celebrate personal success, but you'd be surprised to realize that success without service is often meaningless; those who are successful have found how to serve. We look forward to learning of Gail's interesting journey of achievement. The celebration of our Woman of Achievement and National Business Women's Week helps to promote leadership roles for women and to increase opportunities both professionally and personally. Please come and join with us for this special evening.

Best Personal Wishes,

*Dot Ransford
NBBPW President*



OCTOBER MEETING

Date: Oct. 27, 2010
Location: Williams Inn
Program: "Woman of Achievement"
Gail Cariddi

Menu: Caesar Salad

Choice of:

1. Roast Beef au Jus
2. Poached Salmon
with Mango Salsa
3. Grilled Vegetables
with Mushroom Risotto

Dessert: Apple Crisp and Ice Cream

Coffee, Tea

Cost: \$35.00

Hostesses:

Fran Brooks – 413-743- 1709

Linnea Nelson – 413-662-3133

Please remember: Reservations are due by the Friday before the meeting. If you haven't been called, call the hostess above. Also, you are responsible for reservations made and not honored. We must pay for meals ordered.

Networking – 6:00

Meeting opens –6:30

Dinner – 7:00

Guests are welcome!

IMPORTANT WEBSITES!!

www.bpwfoundation.org

www.mabpw.org

www.northernberkshirebpw.org



UPCOMING EVENTS

October 11 – Columbus Day

October 16 - BPW/MA Fall Program

October 18-22 – National Business
Women's Week

October 27 – NBBPW
General Meeting

October 31 – Halloween



October Birthdays

Fran Brooks – 10/18

Pauline Davis – 10/22

Sharon Levesque – 10/25

Kim Witek – 10/27

Simple Inspirations...

"Treat yourself well."

"Breathe in...breathe out."

"Can't never could."

NBBPW – 2010

“Woman of Achievement”

GAIL CARIDDI ...

...winner of Primary for **State Representative** for 1st Berkshire district.

Professional Experience

Cariddi Sales Company and Real Estate, (1976-present)

Family-owned wholesale business established in 1936. The company distributes toys, games and sporting goods throughout New England and across the country.

Operation and Finance Manager - James Cariddi Real Estate

Financial Manager and Buyer - Cariddi Sales Company, Inc.

Political Experience



North Adams City Council (1990-present)

Councilor

Vice President

President - three terms

General Government Committee Chair

North Adams Green Committee

North Adams City Council Liaison appointments

School Committee

Former North Adams Housing Authority

Former Ad Hoc Committee on Regional Cable Television Issues

Former North Berkshire Community Development Corporation

Authored ordinances, regulations and resolutions as Councilor during active 20-year City Council career. These range from the first Recycling Ordinance implemented in North Adams 20 years ago to the Housing Ordinance put into effect last year. Attends conferences and educational programs to update knowledge of state laws. Networks with elected officials to learn best practices and to advocate on behalf of North Adams constituents.

Community Service

Hoosac Bank and Williamstown Savings Bank - Director

Democratic City Committee

Berkshire Regional Employment Board - Board Member

Northern Berkshire Community Television Corporation - Founding Board Member

Northern Berkshire Community Television Corporation - Producer

Community Television Co-Host of "Something You Should Know"

Berkshire Regional Planning Commission Alternate - Board Member

Berkshire Bike Path Council - Board Member

Yankee-Rowe Community Advisory - Board Member

Take Charge - North Adams Campaign to Save Energy - Founding Member

Northern Berkshire Health Systems - Corporator

Blackinton Neighborhood Committee

River Revival Supporter

Education

Bentley College, BS Management