

# **Western Gateway Gazette**

**Northern Berkshire Business and Professional Women**

**Lucy A. Milette, editor. Elizabeth Manns, copyist/production.**

**June, 2011**

## Dear Members

*With three noteworthy days coming up: Flag Day, Father's Day and the first day of summer, we are blessed with these special days and I hope all of you are able to observe and celebrate them. Just as we will celebrate our ability to help others...mother's in need...we will be creating a Baby Shower at our upcoming meeting.*

*It has been requested that we NOT donate clothing. The greatest need is for diapers, wipes, personal care items and toiletries, such as shampoo and lotion. Need never goes away, regardless of the season. Caring about and sharing with others is not seasonal either. Be as generous as possible. Be creative as well. Perhaps you could pool your resources and do something BIG! Join together as we reach out as "women helping women", knowing our actions speak louder than words and "Love in deed...is love indeed".*

*Your Executive Board will be busy this summer rewriting Bylaws and Policies and Procedures and creating the year's programs and speakers.*

*There will be an opportunity at the next meeting to contribute ideas, needs and desires for the ensuing year. To give us guidelines.*

*Also, be prepared to submit names for "Woman of Achievement" to be*

*observed in October. The committee needs the summer to prepare for the October observation. Don't let them down.*

*Remember this, our theme for the year, "Women helping women by building and strengthening our chain of friendship".*

*See you soon...*

*Best personal wishes,  
Nancy*



## UPCOMING EVENTS

- June 14 – Flag Day
- June 19 – Father's Day
- June 21 – First Day of Summer
- June 22 – NBBPW General Meeting
- July 4 – Independence Day

# June Meeting

**Date: June 22, 2011**

**Location: Williams Inn**

**Program: End of Year Social  
“Baby Shower”**

**Menu:**

**Fresh Fruit Compote**

**Choice of:**

- 1. Roast Sirloin of Beef with Bordelaise Sauce**
- 2. Seafood Crepes with Supreme Sauce**
- 3. Grilled Vegetables with Creamy Polenta**

**Dessert: Strawberry Shortcake with Whipped Cream**

**Cost: \$25.00**

**For reservation call:**

**Sherri Thompson: 413-458-1914**

**Jana Brule: 413-663-8303**

**Please remember: Reservations are due by the Friday before the meeting. If you haven't been called, call one of the hostesses above. Also, you are responsible for reservations made and not honored. We must pay for meals ordered.**

*Networking – 6:00*

*Meeting opens – 6:30*

*Dinner – 6:45*

**Guests are welcome**

**IMPORTANT WEBSITES!!**

[www.bpwfoundation.org](http://www.bpwfoundation.org)

[www.mabpw.org](http://www.mabpw.org)

[www.northernberkshirebpw.org](http://www.northernberkshirebpw.org)

## *June, July, August Birthdays*



*Linda Perry – 6/25*

*Linnea Nelson – 6/27*

*Nancy Lescarbeau – 7/5*

*Sylvia Proud – 7/7*

*Dorothy Ransford – 7/12*

*Allyn Basel – 7/16*

*Patti Troumpe – 7/23*

*Paulette Remillard – 8/29*



***Best wishes to  
Northern Berkshire  
BPW officers for  
2011-2012!***

*President: Nancy Lescarbeau*

*1<sup>st</sup> V. President: Francine LaJoie*

*2<sup>nd</sup> V. President: Maureen Moriarty*

*Secretary: Pauline Davis*

*Treasurer: Dawn Shrade*

## **Why women have the upper hand in the workplace**

**By Kaitlin Madden, CareerBuilder Writer**

Ask any married couple which spouse remembers family birthdays, when the car is due for an oil change and the name of that great restaurant they went to last week, and chances are both will say it's the wife who serves as the pair's memory.

While many a wife may chalk this up to her husband's laziness, remembering detailed information may just be one of the many things that women are naturally better at than men, at least according to a new book called "Man Down: Proof Beyond a Reasonable Doubt That Women are Better Cops, Drivers, Gamblers, Spies, World Leaders, Beer Tasters, Hedge Fund Managers, and Just About Everything Else," by Dan (yep, he's a guy) Abrams, a legal analyst for NBC News and columnist for Men's Health magazine.

In his book, Abrams provides hundreds of studies and statistics to back up his claims that women best men in a lot of areas. Some -- like memory -- were already suspected, while others -- like driving -- were more surprising, considering the common view is to the contrary.

Yet perhaps some of the most surprising statistics in the book were those applicable to career. As the book's title mentions, studies have shown that women actually make better police officers, hedge fund managers and world leaders, but also newscasters and doctors. Here's the proof, according to Abrams' research.

**1. Police officers:** A 2004 study on police brutality and corruption conducted at the University of Maribor in Slovenia found that female police officers were less tolerant of immoral behavior than their male counterparts. Additionally, out of the \$66.3 million that Los Angeles had to pay in settlements for police-brutality lawsuits, nearly 96 percent were due to the actions of male officers.

**2. Hedge fund managers:** Yes, according to data appearing in Institutional Investor magazine, an international finance publication, women are the MVPs of this boys' club. The study, conducted by

Hedge Fund Research, a firm that provides analysis on the industry, found that from January

2000 through May 2009, female hedge fund managers "produced average annualized returns of 9 percent, versus 5.82 percent for the men."

**3. World leaders:** The results of a survey on essential leadership skills conducted by the Pew Research Center overwhelmingly favored women. In the survey, 2,250 participants "ranked men or women as superior in eight different categories of political aptitude deemed 'very important or absolutely essential' to leadership." The results? Women came out on top in five of the eight categories, and tied men in two.

**4. Newscasters:** A 2008 study in Switzerland, in which subjects watched real newscasts and then filled out questionnaires on what they'd seen showed that people perceived the news as more credible when it was read by a woman. That may have something to do with the fact that women now account for 64 percent of newscasters in Switzerland. In the U.S, more than 50 percent of newscasters are now women, compared with just 13 percent 30 years ago.

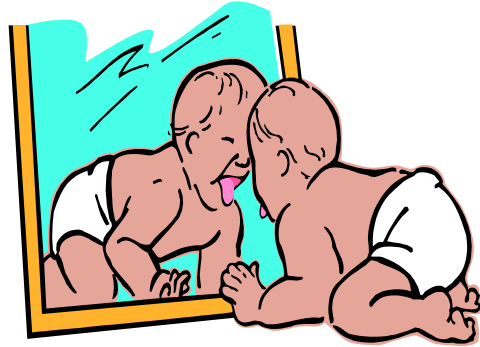
**5. Doctors:** A 2010 study by the American Medical Association found that male doctors were twice as likely to be sued as female doctors. Another study on medical performance by the British government found that out of all the doctors and dentists investigated for medical misconduct, only 20 percent of those required to go through a more thorough investigation were women.

One last thing that bodes well for women in the workforce? They also make better students. The Bureau of Labor Statistics reports that for every 100 men who graduate from college, 185 women do. According to the National Survey of Student Engagement, a study conducted in 2005, this is because women are less likely to skip class and turn in assignments late than men are, and they're also less likely to drop out.



# **“Baby Shower”**

**Meeting - June 22, 2011**



***For our June “Fun Fest” this year we are giving to some of our neighbors in need. It has been decided to give baby items to the Charity Center at John Paul the Great Parish in Adams, MA. The items most needed are: diapers, baby powder shampoo, diaper-rash ointment, hair brushes, nail clippers and any other hygienic baby item.***

***Please be as generous as you can!***

