

***Western Gateway Gazette***  
**Northern Berkshire Business and Professional  
Women**

**Lucy A. Milette, editor. Elizabeth Manns, copyist/production.**

**April, 2007**

***PRESIDENTS MESSAGE***

First, I hope everyone had a Happy Easter this Sunday, April 8<sup>th</sup>. Easter, like Spring, is a time of renewal and rebirth for me. Winter is gradually giving way and soon the leaves will be on the trees and flowers will be blooming. April in the BPW season is the time of elections as new officers come forward to serve on the local, district and state level.

Locally new officers were elected at our March meeting as no challengers came forward from the floor. Congratulations to President Paulette Remillard, 1<sup>st</sup> Vice President Deborah Felix, 2<sup>nd</sup> Vice President Dorothy Ransford, Secretary Pauline Davis, and Treasurer Gwendolyn Boillat. Our club will be installing our new officers at the May meeting. On the District level, I would also like to extend congratulations to Dorothy Ransford and Deborah Blood who were elected to serve on the District and State Nominating Committees respectively. On the State level, candidates are still being sought for the Recording Secretary and Treasurer positions. If anyone is willing to lend their talents to either of these positions, please let me know and I will pass the word on to the State Nominating Committee Chair. One needs only to have served in an officer capacity at the local level in order to be eligible to serve as a state officer.

As many of you know by now, one of our own, Mary Michel, suffered a hardship as her business was severely damaged by fire. I am sure any calls or cards of support would be welcome. Also, sadly I have to report that a long time friend of Northern Berkshire, Margaret Everson is ailing. Cards can be sent to her home address: 48 Valley View Drive, Amherst, MA 01002-3055. The family will see that she gets them.

Lastly we have an outstanding program lined up for our April 25<sup>th</sup> meeting. Maynard Seider, a professor of Sociology at MCLA, will be on hand to give a presentation entitled "Gender Equity: Fact or Myth." Our April meeting will also be our Membership Appreciation month and I hope as many of us will be on hand as we recognize any members who have reached their 5<sup>th</sup>, 10<sup>th</sup>, 15<sup>th</sup>, 20<sup>th</sup>, 25<sup>th</sup>, 30<sup>th</sup> or 35<sup>th</sup> Anniversary. I look forward to sharing the evening with you.

*Elizabeth Manns*  
*NBBPW President*



## APRIL MEETING

Date: April 25, 2007  
Location: Williams Inn  
Program: Maynard Seider  
“Gender Equity: Fact or Myth”

Menu: Caesar Salad

Choice of:

1. Baked Scrod
2. Beef Roulades with Mushroom and Bread Stuffing
3. Vegetable Lasagna

Desert: Lemon Meringue Pie

Coffee, Tea

Cost: \$20.00

Hostesses: Gwen Boillat  
413-663-9328  
Paulette Remillard  
413-663-7945

**Please remember:** Reservations are due by the Friday before the meeting. If you haven't been called, call one of the hostesses above. **Also, you are responsible for reservations made and not honored.** We must pay for meals ordered.

*Networking – 6:00*

*Meeting opens –6:30*

*Dinner – 6:45*

**Guests are welcome!**

## **IMPORTANT WEBSITES!!**

[www.bpw/usa.org](http://www.bpw/usa.org)

[www.bpw/ma.org](http://www.bpw/ma.org)

[www.northernberkshirebpw.org](http://www.northernberkshirebpw.org)



## UPCOMING EVENTS

April 23 – Lobby Day, Boston, MA  
April 24 – Equal Pay Day  
April 25 – General Meeting  
April 25 – Admin. Professional's Day  
April 27 – Arbor Day  
May 18-20 – BPW State Convention,  
Holyoke, MA  
June 2 – Skillshop Day, UMass Med.  
School, Worcester, MA  
July 18-21 – Nat'l. Conf. & Conv.  
Reno, Nevada

### **Skillshop Day – June 2, 2007**

*University of Massachusetts Medical School,  
Worcester*

*Open to every member of BPW who wants to know more about the organization. Workshops will include Reality Store, Leadership Training, Public Relations, Programming and more. There will be round table discussions where members can exchange ideas and learn how other locals develop programs, attract and retain members, as well as a time for networking.*

*Costs: Registration \$10*

*Parking \$4*

*Purchase your own lunch from the variety of offerings from yogurt to pizza or full meals in the hospital cafeteria.*

## **Lobby Day**

April 23, 2007

On Monday, April 23, 2007, BPW will join other members of the Massachusetts Coalition for Women's Wage Equality in an Equal Pay Lobby Day on Beacon Hill. The day will be modeled after the BPW Lobby Day held in Washington, DC. The day will begin with a class on advocacy and key points of the Equal Pay legislation. The keynote speaker will be Evelyn Murphy, author of *Getting Even: Why women don't get paid like men and what to do about it.*

There will be time to visit legislators' offices...contact the offices for an appointment. Contact President Kristin Whitfield for more information or to register at: [Kristin@innerweavehealing.com](mailto:Kristin@innerweavehealing.com) or at (774) 722-0423

## **State Convention**

May 18-20, 2007

Holiday Inn, Holyoke, MA

All members in good standing are delegates once registration fee has been paid.

**Fri. night:** Pre-convention Board of Directors meeting and Open House/Reception for the National Representative in president-elect Rosemary Roper's suite.

**Sat. morning:** First-timers Briefing, coffee, tea and bagels, business meeting, Young Careerist Speak-off, nomination report and candidate's forum.

Lunch will be a deli buffet.

**Sat. afternoon:** Business meeting continues, including topics such as bylaws, budget, Strategic Planning Report and President's Report.

**Sat. night:** Installation of officers followed by dinner and an evening of Jazz. The theme of the installation is "Warping into the Future".

Dinner choices are salmon or chicken with chocolate for dessert.

**Sun. morning:** Awards breakfast, where public relations, membership, issues management and legislation awards will be given and local Members of the Year will be recognized.

**Registration Details:** Rooms - \$109 (deadline April 18<sup>th</sup>). BPW registration - \$75 postmarked by May 1; \$85 postmarked later; \$95 at the door. Send to: Lucienne Pelletier, 45 Riverside Street, Danvers, MA 01923.

## ***Of Interest...***

### ***Workingwomen Moving Forward***

Don't miss the [2007 BPW/USA National Conference](#) scheduled July 18-21 in Reno, Nevada. Workingwomen Moving Forward: Define Your Future encourages workingwomen to achieve success by offering information, resources and tools designed for the many transitions and phases of life. Workshop topics will include Business Ownership and Development; Finances; Career Transitions; Work-life Strategies; and Professional Development. New this year, the pre-conference BPW/USA Leadership Training Day! Visit the web site today at [www.bpwusa.org/nationalconference](http://www.bpwusa.org/nationalconference)

*BPW Headquarters News*